



February 25 – 28, 2018

## 14<sup>th</sup> European Conference on Fungal Genetics

### SPONSORSHIP INVITATION

Dear Colleague,

The 14th European Conference on Fungal Genetics will be held in Haifa, Israel, at the end of February 2018. ECFG is a premier forum for fungal biology, with meetings held every two years. Previous meetings were attended by 400 to nearly 800 active participants from all over the world. We are looking forward to a great meeting here as well in 2018.

ECFGs are attended by scientists at all career levels, providing a unique opportunity to communicate with a diverse audience, including students and young researchers who will be the leaders of the community in the future. A summary of topics to be covered is available under "Scientific Information."

We encourage commercial companies, research institutes and universities to take advantage of this ideal forum for corporate exposure and marketing opportunities to professionals in the field of fungal biology, as well as to contribute to the success of this event by supporting the organization of the 14th European Conference on Fungal Genetics.

**For more information, please visit the ECFG14 website: <http://ecfg14.org>**

Please review the list below of Sponsorship Opportunities and we will be happy to coordinate your participation in the conference.

Sincerely,

Benjamin A. Horwitz  
Technion – Israel Institute of Technology  
Conference Chair

Oded Yarden  
The Hebrew University of Jerusalem  
Conference Chair

## SPONSORSHIP OPPORTUNITIES

In order to coordinate sponsorship please complete the "Sponsorship Form" below, or contact:

Diesenhaus-Unitours, Incoming Tourism Ltd.  
Conventions Department  
3 Hamelacha Street, P.O.Box 57176  
Tel-Aviv 61571, Israel  
Tel: +972-3-5651360, +972-3-5651313, Fax: +972-3-5610152  
E-mail: anatr@diesenhaus.com

**Conference Venue: Faculty of Medicine, Technion-Israel Institute of Technology, Haifa**

Payments made from Israel are subject to Israeli VAT.

Additional sponsorship opportunities are available; please contact us for further information.

### **Session sponsor – \$1,000**

- Sponsor slide in meeting room, concurrent sessions
- Recognition as a sponsor on meeting website
- Contribution acknowledged in Program Book

### **Bronze sponsor - \$2,500**

- Recognition as a Bronze Sponsor
- Sponsor slide in meeting room, concurrent sessions
- Logo and link to be displayed on meeting website
- Contribution acknowledged in program book
- Half page black and white ad in program book
- 1 complimentary conference registration (housing and conference dinner not included)

### **Silver sponsor – \$4,000**

- Recognition as a Silver Sponsor
- Sponsor slide in lecture hall preceding a keynote session
- Company name, address, telephone, email and url in the program book given to every attendee
- Logo and link to be displayed on meeting website
- Sponsoring of one session
- Contribution acknowledged at Opening Plenary
- Contribution acknowledged in Program Book
- Half page black and white ad in program book
- 1 complimentary conference registration (housing and conference dinner not included)

### **Gold sponsor – \$7,500**

- Recognition as a Gold Sponsor
- Sponsor slide in lecture hall preceding all keynote sessions
- Company name, address, telephone, email and url in the program book given to every attendee
- Logo and link to be displayed on meeting website
- Logo and name to be displayed onsite throughout the event
- Contribution acknowledged at Opening Plenary
- Contribution acknowledged in Program Book
- Half page black and white ad in program book
- 2 complimentary conference registrations (housing and conference dinner not included)

### **Exhibition – \$2,500**

Limited exhibition space is available on a first-come first-serve basis. An exhibition unit includes:

- 3 x 2 meters open space
- Table, chairs, electricity, exhibitor's badge
- Company's name and logo on conference website, with link to exhibitor's homepage
- Company's name and contact details listed in the Final Program
- Admission to all sessions, conference kit, coffee breaks, lunches, and welcome reception for one exhibitor

### **Delegate bags - \$3,500**

- Sponsor's logo (one color) printed on delegate bags, below the Conference logo, full name, date and place
- Sponsor's logo with hyperlink on Conference website
- On-site signage recognizing support of ECFG14
- Acknowledgement in the Final Program

### **Insert in delegate bags - \$1,200**

- Sponsor's brochure included in delegate bags.
- Sponsor's logo with hyperlink on Conference website.

### **Advertising in the Final Program**

Artwork needs to be provided by the sponsor by December 15, 2017

- Inside full-page B&W - \$900
- Inside back-cover, full color page - \$1,500
- Inside front-cover, full color page - \$ 1,800
- Back-cover, full color page - \$2,500



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## **SPONSORSHIP/EXHIBITION BOOKING FORM**

*Please complete this form in English and send to:*

**Diesenhau-Unitours Incoming Tourism Ltd.**

**Conventions Department**

P.O.Box 57176, Tel-Aviv 61571

Fax: +972-3-5610152

**E-mail: [anatr@diesenhaus.com](mailto:anatr@diesenhaus.com)**

Phone : +972-3-5651360

Please type or use BLOCK LETTERS

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**VAT Number** (mandatory for Israeli companies/institutions): \_\_\_\_\_

**Company Logo JPG**  Attached  Sent by separate e-mail

**We hereby wish to reserve sponsorship, as follows:**

### **Sponsorship / EXHIBITION**

*(VAT to be added if payment is being made from Israel)*

- Exhibition Unit – \$2,500
- Single Conference Session - \$1,000
- Bronze Sponsor from \$2,500 - amount \_\_\_\_\_
- Silver Sponsor from \$4,000 - amount \_\_\_\_\_
- Gold Sponsor from \$7,500 - amount \_\_\_\_\_
- Delegate bags - \$3,500
- Insert in delegate bags - \$1,200

Advertisement in the Final Program:

- Inside full-page B&W - \$900
- Inside back-cover, full color page - \$1,500
- Inside front-cover, full color page - \$ 1,800
- Back-cover, full color page - \$2,500

**PAYMENT**

A deposit of 50% is required with this Application Form.  
The balance is due by January 31, 2018.

**MODE OF PAYMENT:**

**Bank Transfer**

Payable to: *Diesenhaus-Unitours Incoming Tourism (1998) Ltd./ECFG14*  
FIBI - The FIRST INTERNATIONAL BANK OF ISRAEL LTD  
The Opera Branch 044  
Haopera Tower, 1 Allenby Street  
Tel Aviv, Israel  
Swift Code: FIRBILITXXX  
IBAN Code: IL090310440000000293342

Please ensure that the name of the conference is stated on the bank transfer.

- Bank charges are the responsibility of the company and should be paid at source in addition to the amount due.
- A copy of the bank transfer should be sent to: [anatr@diesenhaus.com](mailto:anatr@diesenhaus.com) or by fax to +972-3-5610152

**Credit Card:**  Visa/Diners Club  Master Card  American Express

Name of Credit Card holder: \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Security digits on back of card \_\_\_\_\_

Expiry Date \_\_\_\_\_ Passport / ID Number \_\_\_\_\_

**CANCELLATION POLICY**

Written cancellation is required and should be sent to [anatr@diesenhaus.com](mailto:anatr@diesenhaus.com)  
Cancellation received by December 20, 2017: \$100 handling fee.  
Thereafter – full rate cancellation fee will apply.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_